

Jersey Central Power & Light Energy Solutions for Business Prescriptive/Custom Program

QUICK REFERENCE GUIDE

Save money, reduce your energy consumption and get paid for doing it!



PROGRAM

INCENTIVES

LIMITS/REQUIREMENTS

PRESRIPTIVE

The Prescriptive program simplifies the process for business customers to install high-efficiency electric equipment across a wide range of technologies, offering one-for-one incentives.

- Prescriptive incentives are available for:
 - Lighting & Lighting Controls
 - Electric Unitary HVAC
 - Refrigeration
 - Variable Frequency Drives
 - Electronically Commutated Motors (ECM)
 - Commercial Kitchen Equipment
 - Commercial Appliances
 - Ground Source Heat Pumps
 - And more
- For prescriptive measures, if you purchased and installed your equipment without obtaining pre-approval, you may apply for incentives no later than **90 days after project completion** (completion is defined as when all equipment is installed and operational). Incentives are capped at the total equipment cost (excluding taxes).

- **Incentives capped at 100% of the equipment cost**
- Please visit the [program website](#) for more details regarding specific requirements for each technology.

MIDSTREAM (INSTANT DISCOUNT)

Instant discounts are available for pre-qualified products from participating distributors at a discounted (incentive) price. These discounts are available to JCP&L business contractors or customers.

- Instant Discounts are available for:
 - Lighting
 - HVAC

- For further details, please refer to the [program website](#).

CUSTOM EQUIPMENT

The Custom program offers incentives for installing new energy-saving equipment. This program is designed for projects that do not fall under the Prescriptive program.

- **Pre-approval is required** for all custom projects before any equipment is purchased or installed.
- Incentives are calculated at \$0.30/kWh saved in the first year

- **Incentives are not to exceed 50% of project cost, including labor.**
- See the [program website](#) for more details regarding specific requirements for each technology.

CUSTOM BUILDINGS

The Custom Buildings program provides incentives for retrofitting existing building shells, electrical & electric mechanical components, and building energy management systems.

- **Pre-approval is required** for all Custom Buildings projects before any equipment is purchased or installed and incentives are calculated
- Incentives are calculated at \$0.30/kWh saved in the first year

- **Incentives are not to exceed 50% of project cost, including labor.**
- See the [program website](#) for more details regarding specific requirements for each technology.

FOR MORE INFORMATION

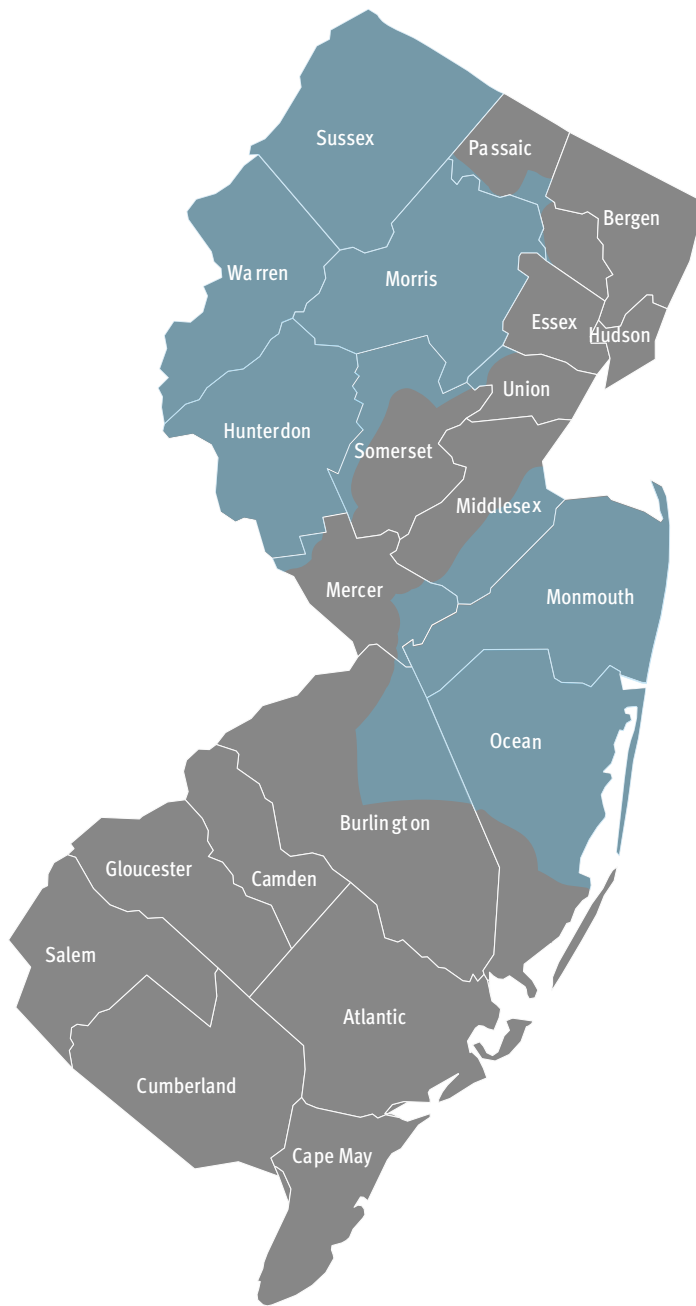
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JCP&L Energy Solutions for Business Prescriptive/Custom Program



JCP&L Territory

FOR MORE INFORMATION

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All programs are subject to change without notice.

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit energysaveNJ.com.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company.