

WHICH PROGRAM IS BEST FOR MY PROJECT?

IMPLEMENTED BY TRC

- Prescriptive Equipment Incentives
- Instant Discounts (Midstream)
- Custom Measure Incentives
- Energy Solutions

PRESCRIPTIVE/INSTANT DISCOUNTS/CUSTOM

AVAILABLE MEASURES

The **Prescriptive program** makes it easy for our business customers to install high-efficiency electric equipment across a wide range of technologies and receive quick one-for-one incentives. Prescriptive incentives cover equipment for heating and cooling, refrigeration, HVAC controls, lighting and lighting controls, food service equipment and more. Projects must be pre-approved prior to purchasing qualifying equipment; however, if you completed your project and did not apply for pre-approval, then you may apply for incentives no later than 90 days of project completion. (Completion is defined as all equipment being installed and operable). **Note: 90-day look back projects are NOT eligible for the JCP&L Commercial Energy Efficiency Financing.**

The **Instant Discounts program** provides participating distributors/vendors incentives for selling qualified products to end users or contractors serving end users. Distributors receive incentives from JCP&L, which they pass along to customers/contractors.

The **Custom program** is designed for projects that do not fall under the Prescriptive or Instant Discount programs. The Custom program helps customers develop tailored projects that best meet their facility needs. Custom projects are typically multi-measure or optimization solutions for which customers earn performance-based incentives using \$/kWh saved. Pre-approval is required for all projects before any equipment is purchased or installed.

The **Energy Solutions program** is designed for those C&I customers that have an average annual demand of 300KW or greater. This program includes the following sub-program:

Retro Commissioning focuses on optimizing the use of existing technologies and provides for on-going measurement and verification of energy savings.

INCENTIVES

Prescriptive: Based on fixed per unit/per ton incentive rates. Incentives are capped at total equipment cost (excluding taxes).

Instant Discount: Point of sale discount on qualifying lighting products, HVAC equipment and food service equipment.

Custom: Incentives are calculated based on the lesser of two factors: 50% of project cost, OR \$0.30/kWh saved in the first year.

Retro-Commissioning: up to 70% of project cost depending on measures included in the project.

IMPLEMENTED BY WILLDAN

- Direct Install

DIRECT INSTALL/ENERGY MANAGEMENT

AVAILABLE MEASURES

The **Direct Install program** is a turn-key approach for small business customers to upgrade to high-efficiency technology, such as lighting, HVAC, controls, pumps, motors and refrigeration. To qualify for Direct Install, a customer must have an average annual electric demand of 200KW or less. For those that qualify, an approved JCPL/Willdan Trade Ally will visit a customer's facility to provide a free assessment. Once an assessment is complete, a proposal detailing the scope of work, applicable incentives and customer obligation costs is presented to the customer. No cost financing is available for the customer obligation of the project for up to 60-months repayment with a \$75,000 cap.

Building Tune Up is similar to the Direct Install program but will also provide for more advanced optimization technologies such as automated building controls.

Building Operation Training provides facility managers with a certification through in-person classroom training process.

INCENTIVES

Direct Install: up to 80% of project cost depending on measures included in the project.

Building Tune Up: up to 70% of project cost depending on measures included in the project.

Building Operator Training: Up to 70% of the training cost, capped at \$1,000 per person.

FOR MORE INFORMATION

Phone: 866-527-5249 | Website: energysaveNJ.com | Email: energysaveNJ@trccompanies.com

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PRESCRIPTIVE/INSTANT DISCOUNTS/CUSTOM

ELIGIBILITY

Prescriptive: Projects must be pre-approved prior to purchasing qualifying equipment; however, if you completed your project and you did not apply for pre-approval, then you may apply for incentives no later than 90 days of project completion.

Instant Discount: Customers must pursue Instant Discount rebates through the program approved participating distributors wherever an Instant Discount is available for qualified Lighting, HVAC or Food Service equipment.

Custom: The Custom program is designed for projects that do not fall under the Prescriptive program. Pre-approval is required for all projects before any equipment is purchased or installed.

Energy Savings: 300KW or greater average annual demand

INCENTIVE PAYMENT

Prescriptive: Paid to the customer or a third party.

Instant Discount: Deducted from the product costs at the point of sale.

Custom: Paid to the customer or a third party.

Retro-Commissioning: Incentive paid directly to Trade Ally. Customer only pays for their portion of the project cost.

PROGRAM APPLICATION

The customer or program ally can apply for incentives via the [online portal](#).

Retro-Commissioning: Trade Ally completes the application. Customer signs for work to begin and upon completion.

DIRECT INSTALL/ENERGY MANAGEMENT

ELIGIBILITY

Direct Install: 200KW or less average annual demand

INCENTIVE PAYMENT

Direct Install: Incentive paid directly to Trade Ally. Customer only pays for their portion of the project cost.

Building Tune Up: Incentive paid directly to Trade Ally. Customer only pays for their portion of the project cost.

PROGRAM APPLICATION

Direct Install: Trade Ally completes the application. Customer signs for work to begin and upon completion.

Building Tune Up: Trade Ally completes the application. Customer signs for work to begin and upon completion.

Building Operator Training: Please contact your JCP&L account rep or Willdan directly.

COMMERCIAL ENERGY EFFICIENCY FINANCING OPTIONS

- Implemented by NEIF

DIRECT INSTALL/PRESCRIPTIVE/CUSTOM/ENERGY MANAGEMENT/ENGINEERED SOLUTIONS

AVAILABLE PROGRAMS

For qualifying improvements that make your building more energy efficient, eligible JCP&L customers can apply for **Commercial Energy Efficiency Financing** with 0% interest for up to 5 years.

Programs Available for Financing:

- Direct Install
- Prescriptive
- Custom
- Energy Management
- Engineered Solutions

FINANCING OFFERINGS

Direct Install	
Minimum: \$2,500	Maximum: \$75,000
Prescriptive	
Minimum: \$2,500	Maximum: \$150,000
Custom	
Minimum: \$2,500	Maximum: \$250,000
Energy Management	
Minimum: \$2,500	Maximum: \$250,000
Engineered Solutions	
Minimum: \$2,500	Maximum: \$250,000

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COMMERCIAL ENERGY EFFICIENCY FINANCING OPTIONS

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DIRECT INSTALL/PRESCRIPTIVE/CUSTOM/ENERGY MANAGEMENT/ENGINEERED SOLUTIONS

ELIGIBILITY

- Eligible borrowers are any commercial, non-profit or industrial customer that meet NEIF's credit approval standards and are making qualifying improvements
- Improvements must be installed by a NEIF-Approved Contractor
- Customer must be located in JCP&L's territory
- Improvement must qualify for and be awarded a JCP&L program rebate
- Financed amount is net of program rebate

HOW TO APPLY - CUSTOMERS

1. **Get a Proposal:** Tell your NEIF-Approved Contractor that you'd like to review a monthly payment proposal; or, contact NEIF directly. If you don't have a contractor selected, [click here](#).
2. **Simple Application:** [Apply online](#) and receive notification of approval typically within 2-3 business days.
3. **Installation:** Sign closing documents and work with your contractor to schedule the installation.

HOW TO APPLY - CONTRACTORS

1. **Register as a NEIF – Approved Contractor:** If you are not already a NEIF-Approved Contractor, [click here](#).
2. **Propose and Close Projects:** Use the NEIF [Commercial Finance Portal](#) to propose and close more projects with simple monthly payment solutions.
3. **Payment:** Contractors are paid quickly within one week of project completion and verification.

All programs are subject to change without notice.

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit energysaveNJ.com.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company.

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