Custom Technical Assistance Proposal



Program Ally Information	
Company Name:	Contact Name:
Email:	Phone Number:
Qualified Program Ally Status: ☐ Yes ☐ No Note: Only qualified Program Allies are eligible to receive TA incentives.	
Customer and Facility Information	
Customer Name:	Facility Address:
Facility Name:	Facility Type:
Facility SqFt:	Operating Hours:
Annual Facility Consumption (kWh): Annual Facility Consumption (therms):	
Primary Energy Sources Used:	
☐ Electric ☐ Natural Gas ☐ Other (please specify):	
Existing Conditions	
Provide a brief description of the current building systems, operations, and relevant equipment:	
Potential Energy Efficiency Measures	
List the potential measures to be assessed as part of the Technical Assistance study:	



Description of Study

Studies may include targeted or comprehensive energy studies, energy audits, M&V (plans and implementation), energy modeling, and other TA efforts that support customer decision making.

Type of Study (select all that apply)	
□ Targeted Energy Study	
□ Comprehensive Energy Study	
☐ ASHRAE Level 2 Audit	
□ M&V Plan	
☐ Energy Modeling	
□ Other (describe):	
Scope and Purpose of TA Study	
Describe the intent of this study, how this study supports customer decision-making and what it will include.	
Deliverables	
E.g., report with savings estimates, measure recommendations, cost analysis, model files, M&V plan, etc.	
Ossissas Estimata	
Savings Estimate	
Provide preliminary savings estimates (if available):	
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Provide preliminary savings estimates (if available): Estimated Annual kWh Savings:	



Calculation Methodology	
Describe the method(s) to be used to estimate savings: spreadsheet tools, simulation software, engineering calculations, etc.	
Customer Commitment	
Has the customer provided a commitment to pursue implementation if the project is viable?	
□ Yes □ No	
Note: Projects that do not move forward to installation are not eligible for TA incentive reimbursement.	
Expected Timeline for Installation:	
Expected Completion Date:	
Estimated Cost of TA Study	
Total TA Study Cost:	
TA Incentive Requested:	
Maximum of \$0.03/kWh or \$10,000, whichever is less.	
Acknowledgements	
□ I understand that technical assistance incentives will only be paid upon installation and completion of a qualifying custom project. Projects that do not move forward to installation and completion will not be eligible for TA incentives. Program allies are strongly encouraged to secure customer commitment before initiating the TA study. □ I confirm that this study will not move forward without prior Program Manager approval.	
☐ I certify that all information provided in this proposal is accurate to the best of my knowledge.	
Authorized Representative:	
Authorized Representative:	