

# Unlocking the Benefits of a Program Ally

Whether you are just learning about the program or already a valued Program Ally, here is how you can make the most of your involvement:

## New to the Program?

Become a Program Ally and unlock opportunities to:

- ✓ **Earn financial incentives** for delivering energy-saving solutions
- ✓ **Grow your business** by connecting with commercial and industrial customers
- ✓ **Make a real impact** by helping customers reduce energy use and lower costs
- ✓ **Showcase your expertise** in design, installation, and energy consulting

## Already a Program Ally?

Your dedicated Outreach Representative is here to assist you. Here are tips to stay on track and maximize your rewards:

- ✓ **Understand the process** for each program you participate in
- ✓ **Submit your applications** after thorough review and on time for faster processing
- ✓ **Track your incentive payments** to know how much you will earn and when to expect it

**Scan now  
to unlock  
more details:**



Learn about how you can earn incentives or schedule a meeting with us today.

[bizsolutions.energysavenj.com/become-a-program-ally/](https://bizsolutions.energysavenj.com/become-a-program-ally/)

“ As a Program Ally, I have worked with the Prescriptive / Custom and Midstream Programs. It has been a pleasure working with the staff to support JCP&L’s customers in saving energy and money. ”

—Jewel Electric

# Project Payments for Program Allies

## You've Earned Greater Rewards for Your Efforts

Get incentive payments at critical milestones throughout your project. As you complete and confirm each milestone, we will distribute funds to you. This approach helps you stay on track and within budget while rewarding your progress.

### Custom

- MILESTONE 1**  
Site investigation & audit
  - Electric incentive:** \$0.03/kWh
  - Up to \$10,000 for technical assistance (TA)

### Strategic Energy Management (SEM)

- MILESTONE 1**  
Site investigation & audit
  - Electric incentive:** \$0.10/kWh
  - Gas incentive:** \$0.50/therm
  - Up to \$30,000
- MILESTONE 2**  
Installation & verification
  - Tier 1:** \$0.15/kWh or \$0.50/therm
  - Tier 2:** \$0.20/kWh or \$0.50/therm
  - Up to \$40,000
- MILESTONE 3**  
Referral bonus
  - Up to \$0.04/kWh for measures installed through additional programs

### Retrocommissioning (RCx)

- MILESTONE 1**  
Site investigation & audit
  - Electric incentive:** \$0.10/kWh
  - Gas incentive:** \$1.20/therm
  - Up to 30% of RCx service fees reimbursed
  - Up to \$30,000
- MILESTONE 2**  
Installation & verification
  - Tier 1:** \$0.15/kWh or \$1.20/therm
  - Tier 2:** \$0.20/kWh or \$1.20/therm
  - Up to 40% of RCx service fees reimbursed
  - Up to \$40,000
- MILESTONE 3**  
Referral bonus
  - Up to \$0.04/kWh for measures installed through additional programs

### Retrocommissioning-Lite (RCx-Lite)

- MILESTONE 1**  
Site investigation & audit
  - Electric incentive:** \$0.10/kWh
  - Gas incentive:** \$0.40/therm
  - Up to 30% of RCx service fees reimbursed
  - Up to \$6,000
- MILESTONE 2**  
Project completion
  - Electric incentive:** \$0.10/kWh
  - Gas incentive:** \$0.40/therm
  - Up to 40% of RCx service fees reimbursed
  - Up to \$8,000
- MILESTONE 3**  
Referral bonus
  - Up to \$0.04/kWh for measures installed through additional programs

### Engineered Solutions Tiers I & II

- AUDIT**
  - 50% initial completion
  - 50% remaining approval
- DESIGN**
  - 50% initial completion
  - 50% remaining completion
- CONSTRUCTION ADMINISTRATION & COMMISSIONING**
  - 50% initial CA
  - 50% remaining CA and 100% full Cx completion
- MEASUREMENT & VERIFICATION**
  - 100% final M&V

