

Jersey Central Power & Light

ENERGY SOLUTIONS FOR BUSINESS



Designed specifically for commercial and industrial (C&I) customers, our energy efficiency program is tailored to save energy and significantly reduce utility costs. With valuable incentives for purchasing and installing energy-efficient equipment, we are committed to enhancing the sustainability and efficiency of your facilities.

Prescriptive

Install high-efficiency electric equipment across a wide range of technologies and receive quick one-for-one incentives

Custom

Create tailored projects that meet your unique facility and organizational goals

Midstream/Instant Discount

Get instant discounts on pre-qualified products from participating distributors at a discounted price

Retrocommissioning (RCx)

Improve facility performance and reduce energy costs by adjusting controls and systems to optimize performance

Retrocommissioning-Lite (RCx-Lite)

Accelerate quicker installation and payment for less complex RCx projects to achieve significant energy savings

Virtual Commissioning (VCx)

Unlock no-cost facility performance opportunities to reduce utility costs

Virtual Strategic Energy Management (vSEM)

Free, 12-month remote energy efficiency service for large C&I with energy analysis and savings strategies

Strategic Energy Management (SEM)

Improve facility efficiency with a comprehensive approach to create an action plan for sustainable energy management

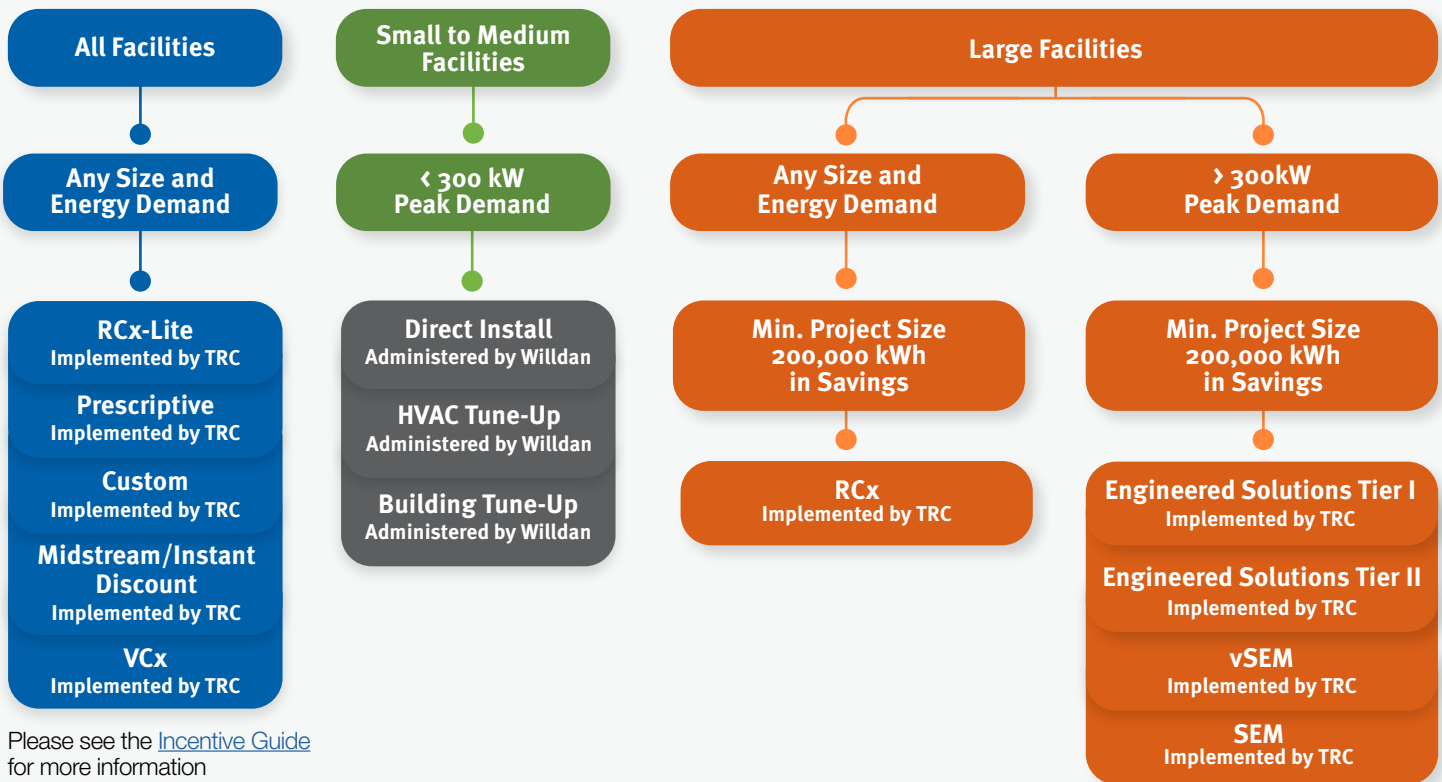
Engineered Solutions Tier I

Execute cost-effective, turnkey efficiency projects with expert services

Engineered Solutions Tier II

Implement multi-measure energy-efficient projects to achieve significant savings

Which solution is right for your project?



Please see the [Incentive Guide](#) for more information



Prescriptive



Customer Incentives:

Fixed per unit/ton rates and capped at the total equipment cost (excluding taxes)

- Incentives capped at 100% of the equipment cost

Requirements:

- Projects require pre-approval before purchasing; incentives may be applied within 90 days of installation without pre-approval

Custom



Customer Incentives:

Site-specific savings calculations for performance-based incentives

- Up to \$0.16/kWh – Lighting
- Up to \$0.30/kWh – Non-lighting
- Up to \$3.75/therm – Natural gas
- Incentives capped at 75% of project cost or \$4,000,000 per entity

Program Ally Incentives:

- \$0.03/kWh – Up to \$10,000 for technical services

Requirements:

- At least 25,000 kWh in first-year project savings
- Projects saving over 500,000 kWh may need measurement & verification (M&V)

Midstream/Instant Discount



Customer Incentives:

- Up to \$100,000 – Lighting
- HVAC

Requirements:

- Customers must apply for Instant Discount rebates through approved distributors

VCx



Customer Incentives:

- No cost

Requirements:

- All C&I facilities

vSEM



Customer Incentives:

- No cost

Requirements:

- **Minimum** peak demand of 300 kW

SEM



Customer Incentives:

- Up to \$0.30/kWh – Lighting and non-lighting
- Up to \$0.50/therm – Natural gas
- Incentives capped at 70% of project cost

Program Ally Incentives:

- Available for action plan development, M&V completion, with a potential referral bonus

Requirements:

- Incentives capped at 70% of project cost
- **Minimum** peak demand of 300 kW
- At least 200,000 kWh in first-year project savings

Engineered Solutions Tier I



Customer Incentives:

- Incentives reduce project payback by up to 6 years, with a **minimum** 3-year payback
- Energy audit cost fully covered

Program Ally Incentives:

- Receive incentives for the services provided

Requirements:

- Qualified MUSH (municipality, university, school, hospital)
- Commercial, industrial, multifamily, and non-profit customers located in underserved areas
- **Minimum** peak demand of 300 kW with exceptions
- At least 200,000 kWh in first-year project savings
- **Minimum** of two energy efficiency measures
- Projects must pass NJ Benefit Cost Test

Engineered Solutions Tier II



Customer Incentives:

- Up to \$0.50/kWh – Lighting
- Up to \$2.50/kWh – Electric HVAC
- Up to \$1.00/kWh – Electric other
- Up to \$20/therm – Natural gas
- Incentives capped at 60%, or 80% for income eligible multifamily customers, of total project costs

Program Ally Incentives:

- Receive incentives for the services provided

Requirements:

- All C&I facilities (including non-profit and multifamily)
- **Minimum** of two energy efficiency measures
- **Minimum** peak demand of 300 kW with exceptions
- At least 200,000 kWh in first-year project savings

RCx



Customer Incentives:

- Up to \$0.16/kWh – Lighting
- Up to \$0.30/kWh – Non-lighting
- Up to \$0.40/therm – Natural gas
- Incentives capped at 70% of project cost

Program Ally Incentives:

- Available for site investigation, installation, and verification

Requirements:

- Facility must be 100,000 sqft (exceptions apply)
- Facility must not be commissioned in last 3 years or new construction
- Project must have significant savings potential with all upgrades having a 2-year or less payback
- At least 200,000 kWh in first-year project savings

RCx-Lite



Customer Incentives:

- Up to \$0.16/kWh – Lighting
- Up to \$0.30/kWh – Non-lighting
- Up to \$0.40/therm – Natural gas
- Incentives capped at 70% of project cost

Program Ally Incentives:

- Available for site investigation and project completion, with a potential referral bonus

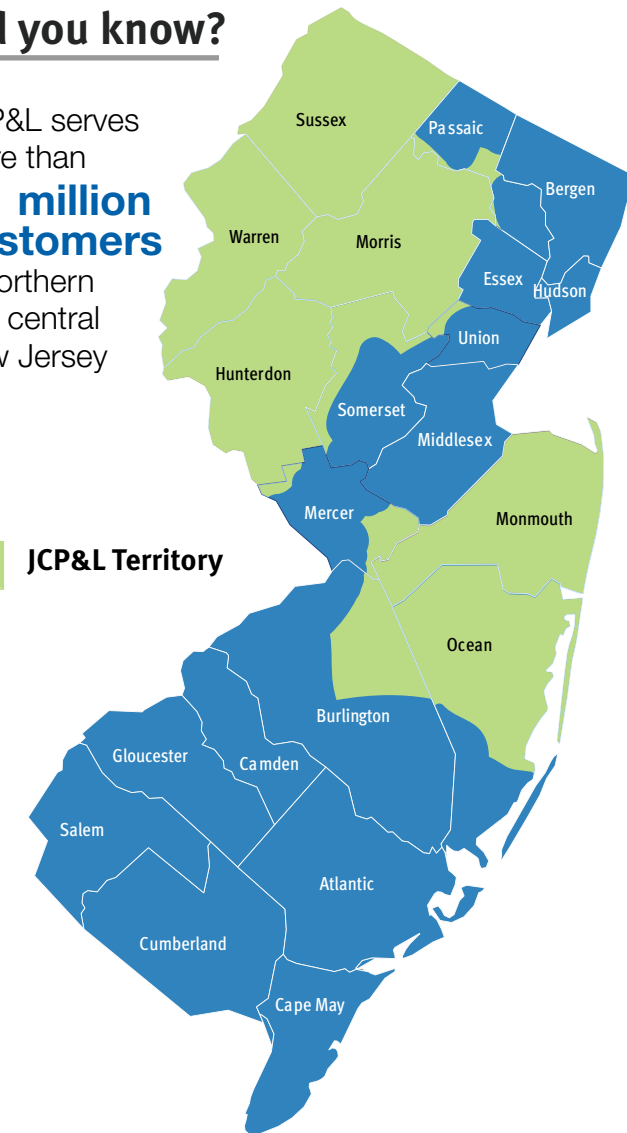
Requirements:

- Facility must not be commissioned in last 3 years or new construction
- Project must have significant savings potential with all upgrades having a 2-year or less payback
- At least 25,000 kWh in first-year project savings

Did you know?

JCP&L serves more than **1.1 million customers** in northern and central New Jersey

JCP&L Territory



Which solution is right for your project?

All Facilities

Large Facilities

Prescriptive Program

Custom Program

Midstream Program

Virtual Commissioning (VCx)

Virtual Strategic Energy Management (vSEM)

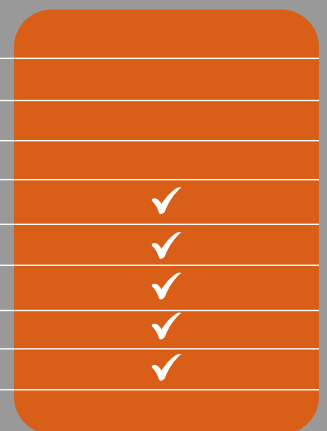
Strategic Energy Management (SEM)

Engineered Solutions Tier I

Engineered Solutions Tier II

Retrocommissioning (RCx)

Retrocommissioning-Lite (RCx-Lite)





Jersey Central Power & Light

COMMERCIAL ENERGY EFFICIENCY FINANCING

Upgrade Now, Pay Later!

Apply now for **0% interest** on qualified improvements for 3- or 5-year terms.

Financing:

- **Minimum loan:** \$2,500
- **Maximum loan varies on project size:**
 - Get up to \$250,000 in project costs fully covered by JCP&L, plus 80% of any remaining balance, all with 0% interest financing or 100% of loan at 0% for qualified MUSH or OBC customers
- Financed amount is net of program rebate
- 0% interest loans repaid through **on-bill repayment**, added to your JCP&L utility bill

Requirements:

- Eligible borrowers: commercial, industrial, municipalities, universities, schools, hospitals, or non-profit customers meeting NEIF's credit standards
- Work must be performed by a NEIF-Approved Contractor
- Must be a JCP&L commercial customer
- Improvement must qualify for a JCP&L program rebate

Apply Today!

1. Start an application with an NEIF-Approved Contractor:

NEIF makes it easy for contractors to integrate financing into their sales process

- **Create monthly payment proposals in under 2 minutes** with NEIF's fast, user-friendly platform
- **Send applications securely** through the NEIF Commercial Financing Portal for a smooth customer experience
- **Track project progress with full transparency**, from proposal to funding

2. Start an application directly through NEIF:

- **Easy access to financing:** Customers can apply directly through NEIF's website or your custom NEIF-Approved Contractor application link: [Apply Now](#)
- **Contractor verification required:** Credit approvals are subject to verification of NEIF-Approved Contractor status

All programs are subject to change without notice.

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit energysaveNJ.com.

Jersey Central[®]
Power & Light

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