

# Strategic Energy Management Driving Long-Term Energy Savings

The **Strategic Energy Management (SEM)** Program helps commercial and industrial (C&I) facilities reduce energy use through improved operational efficiency, staff engagement and performance tracking. Work with a Program Ally to develop a customized energy management plan. The Energy Management Program provides incentives to offset the costs for the professional SEM services provided by approved Program Allies, as well as incentives based on verified energy savings.

## Are You Eligible?

- ✓ C&I facility within the JCP&L territory
- ✓ Minimum peak demand of 300kW
- ✓ First-year project savings exceed 200,000kWh
- ✓ Project offers significant energy savings, with agreement of implementation of recommendations that have a 2-year payback or less

## From Planning to Verified Savings



### Phase 1: SEM Action Plan

A Program Ally will work with you to:

- ✓ Identify energy usage & improvement options
- ✓ Develop an SEM Action Plan
- ✓ Support cost estimates



### Phase 2: Implementation & Optimization

Customers will receive guided SEM coaching

- ✓ Implement energy conservation measures (ECM) outlined in the SEM Action Plan



### Phase 3: Measurement & Verification

Incentives up to \$0.30/kWh and \$0.50/therm

A final SEM report will be provided that includes:

- ✓ Confirmation of installed ECMs
- ✓ Final implementation costs
- ✓ Final measured or calculated energy savings
- ✓ Measurement & verification results and data

## Where SEM Delivers Results

Typical measures and strategies supported through SEM include:

- Building system optimization & controls
- Operational efficiency enhancements
- Staff training, energy team development and occupant engagement
- Load shifting & peak demand management
- Low- and no-cost energy-saving measures

## Want to Learn More?

Scan below or contact us

**866-527-5249**

**[bizsolutions.energysaveNJ.com/  
strategic-energy-management-sem/](https://bizsolutions.energysaveNJ.com/strategic-energy-management-sem/)**



**All programs are subject to change without notice.**

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit [energysaveNJ.com](https://energysaveNJ.com).

### FOR MORE INFORMATION

866-527-5249 | [bizsolutions.energysaveNJ.com](https://bizsolutions.energysaveNJ.com)  
[energysaveNJ@trccompanies.com](mailto:energysaveNJ@trccompanies.com)

### Follow Us on LinkedIn!

JCP&L Energy Solutions for Business Program

